



**MEDIA RELEASE**  
**FOR IMMEDIATE RELEASE**  
December 8, 2020

## **Lakeland Donates to Local Women's Shelters During Very Trying Times**

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**Parry Sound/Muskoka Ontario:** Lakeland Holding's group of companies (Lakeland Power, Bracebridge Generation, Lakeland Energy/Networks) are donating \$5,000 along with an assortment of internally collected essential clothing items to local Women's Shelters throughout Parry Sound and Muskoka just in time for the holiday season.

"Esprit Place Family Resource Centre is extremely thankful for the generosity of this donation from Lakeland. This donation will reach women and children in the District of Parry Sound who find themselves in need. Some uses for donation dollars include: items to help women transition from shelter to community, baby and children's supplies, medications, dental and eyeglass services not otherwise covered, clothing and hygiene necessities," specified Tahlia Holm, Supervisor at Esprit Place Family Resource Centre, District of Parry Sound Social Services Administration Board.

"The generous donation from Lakeland gives Muskoka Women's Shelters and Services the funds it needs to help support the women and children who access our services. There are many challenges this holiday season so with this donation we can help a woman feed her family, pay a bill and make this holiday season a little brighter", acknowledged Ruth Holloway, Manager, Muskoka Women's Advocacy Group.

"Community involvement is essential to our company. COVID-19 has resulted in reduced donations almost everywhere, so it is important, more than ever, to assist where and when we can," stated Chris Litschko, Lakeland CEO.

**-END-**

For further information, contact:  
Jennifer Montpetit – Advanced Planning and Communications  
Lakeland Holding Ltd  
[jmontpetit@lakelandholding.com](mailto:jmontpetit@lakelandholding.com)  
705-645-2670 ext. 504

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### **Photo**



Chris Litschko - Chief Executive Officer - Lakeland Holding Ltd

Ruth Holloway – Program Manager – Muskoka Women's Shelters and Services

### **About Lakeland Holding**



Lakeland Holding Ltd. is 100% municipally owned by: Bracebridge, Huntsville, Parry Sound, Burk's Falls Magnetawan and Sundridge. The Holding company has three subsidiary companies: Lakeland Power (electricity distribution), Bracebridge Generation (environmentally friendly electricity generation) and Lakeland Energy/Networks (Information Technology and Fibre/Wireless Broadband to the Home & Business)



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### **About Lakeland Networks**



Lakeland Energy's retail arm Lakeland Networks provides internet services to more than 6,200 customers in Parry Sound – Muskoka. Fibre optic and wireless internet service is provided in communities, from Sundridge south to Orillia, east to Lindsay and Fenelon Falls, as well as service to Wasauksing First Nation and additionally Parry Sound. Lakeland Networks is the largest and most diverse locally owned and based communications provider in the district of Parry Sound & Muskoka. Lakeland Energy is a subsidiary of Lakeland Holding Ltd. wholly owned by the municipalities of Bracebridge, Huntsville, Parry Sound, Burks Falls, Sundridge and Magnetawan.

### **About Lakeland Power**

## **LakelandPower**

Along with Bracebridge Generation and Lakeland Energy, Lakeland Power is one of the three subsidiaries of Lakeland Holding Ltd. Our company distributes electricity to customers in Bracebridge, Burk's Falls, Huntsville, Magnetawan, Parry Sound and Sundridge. Our priorities are safety, customer service and reliability.

### **About Bracebridge Generation**



Bracebridge Generation Ltd. ([www.bracebridgegeneration.com](http://www.bracebridgegeneration.com)) is a subsidiary company of Lakeland Holding Ltd. wholly owned by the municipalities of Bracebridge, Huntsville, Parry Sound, Burk's Falls, Sundridge and Magnetawan. Respecting the natural environment, this company generates environmentally friendly electricity; promotes the efficient use of electrical energy; maintains safety and operating standards for electricity generation; provides informative and instructional tours; maintains the historic richness of our facilities and continues to be a progressive industry leader.