

**BUSINESS  
REFRIGERATION  
INCENTIVE**

**SAVE <sup>ON</sup>  
ENERGY**  
POWER WHAT'S NEXT



# A fresh way to save

Get up to **\$2,500** in refrigeration upgrades

## COOL YOUR COSTS

When you're running your own business, and wearing many hats, downtime is never an option. Increase reliability, cut costs and reduce food spoilage with refrigeration upgrades that work just as hard as you do.

## KEY BENEFITS:

### Save

an average \$100/month on ongoing energy costs.

### Boost sales

with brighter, more appealing LED display cases.

### Reduce

refrigeration energy use by 45-60%.

### Extend

equipment life up to five years.

### Improve

food safety/quality with more reliable equipment.

## YOU MAY QUALIFY IF YOUR BUSINESS:

- Has a General Service Account (residential accounts aren't eligible)
- Owns or leases the facility (if you lease space, you must have the written permission of the owner)
- Uses commercial-grade refrigeration to cool products
- Hasn't participated in a previous business refrigeration program
- Has an average peak electricity demand of less than 250 kW annually

**LakelandPower**  
lakelandpower.ca

# Fine-tune your system

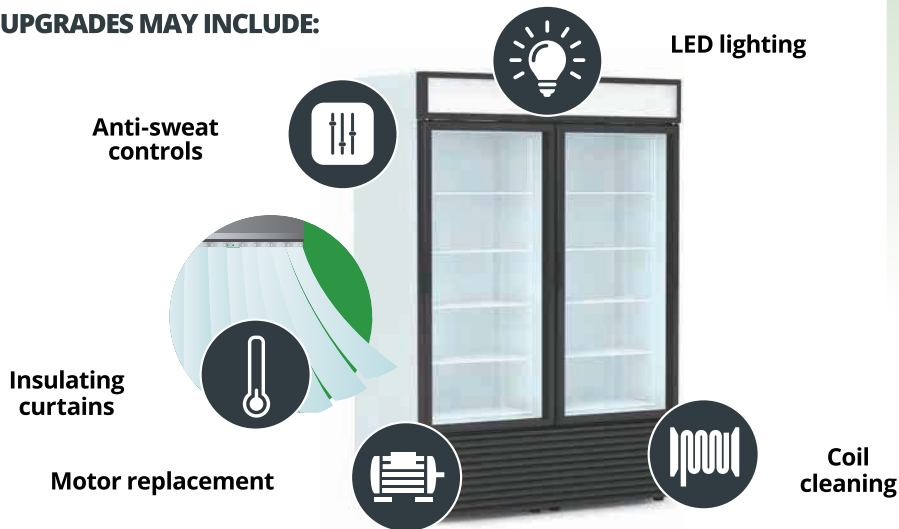
Each upgrade provides an opportunity to increase overall reliability and decrease energy use. Replace inefficient motors, reduce and control cold air loss and clear away dust and debris from key components. All upgrades are performed by a licensed contractor and arranged around your schedule, minimizing disruption.

## TOP WAYS TO BEAT THE HEAT:

**1** Switching the bulbs in your refrigeration display cases to LEDs reduces the amount of effort required to keep products fresh. That's because, unlike regular bulbs, LEDs emit virtually no heat. This means fridges can stop working overtime to keep merchandise cool. Displays will also appear brighter and products more visually appealing!

**2** Installing strip curtains is your best line of defence against unwanted humidity and excess energy consumption. Entering your walk-in coolers can let warm, humid air inside that can wreak havoc on the effective operation of your equipment.

## COOL UPGRADES MAY INCLUDE:



## THREE EASY STEPS TO SAVINGS:

Contact us to schedule your no-cost refrigeration assessment

We'll visit your business and provide a personalized refrigeration action plan

A licensed contractor will install your upgrades



**GET STARTED** <https://reducemyhydrobill.ca> Or call 833.BRI.SAVE 833.274.7283